

THE MAKING®

MAKING IT BIG SYMPOSIUM PROGRAMME

1000- 1630 Tuesday 16 November 2010

Cochrane Theatre, Southampton Row, Holborn WC1B 4AP

Purpose

The symposium aims to inspire and equip designer-makers and visual artists to apply for large-scale commissions, run public workshops and create interventions as part of a portfolio career. It looks at the wealth of transferable skills developed as a maker and shows how makers can develop and use those skills outside conventional making practice to produce large scale work for a variety of clients or for community education purposes.

The symposium is linked to the Arts Council funded Festival Makers Awards scheme organised by The Making and Central St Martins College of Art and Design, for designer makers to create innovative public artworks or interventions for world arts festivals in Hampshire. (Closing date: 30 November 2010)

Programme

0930 Registration

1015 Mark Crawley	Welcome
Simon Fraser	Introduction to the symposium
Margaret Benton	Introduction to the Festival Makers Awards scheme

1035 Keynote speaker - Helen Marriage - Making it Big

Co-director of Artichoke, a leading independent production company, Helen Marriage works with artists to "invade our public spaces and put on extraordinary and spectacular events that live in the memory forever". Her latest project, *The Magical Menagerie* required the skills and imagination of nearly 50 constructors, artists, engineers, wood carvers, locksmiths, set designers and technicians to create it. Helen will explain why she undertakes such ambitious projects and how she goes about creating them from 'Big Idea' to realisation.

1120 The Public Art Commission - Art consultant - Sam Wilkinson

Sam Wilkinson specialises in commissioning site specific public art. She will explain how public artworks are commissioned: she will also describe the criteria artists must meet and what they should do to secure and successfully implement a commission.

1200 The Portfolio Career - David Rhys Jones, artist and joint winner of the 2010 Jerwood Contemporary Makers Prize.

David trained at Central Saint Martins and has exhibited widely, including The V&A Museum, the Royal Academy of Arts and the Courtauld Institute. David will present a number of projects that he has been involved in over the past six years and which blur the boundary between applied and fine art. Although he trained as a ceramicist, his portfolio practice has evolved to make use of different media over a wide range of applications.

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1230-1330 Lunch - Cochrane foyer bar

1330 **Bringing Exhibitions and Fairs to life - Claire Catterall, Curator Somerset House Embankment Galleries**

Claire has championed a new approach to exhibitions, taking 'curating' out of the gallery and into the wider world. With events such as the *Village Fete* at the V&A and now Somerset house's new *Pick Me Up* design event, Claire has explored how to engage a wider public with the idea of design.

1400 **Running public workshops and commissions - A Practical Tool-kit**

The Making's Education Manager, **Simon Taylor**, and its Business and Events Manager, **Jenny Bethell**, will provide practical advice on how to secure and run successful public workshops and commissions. Maker **Lucy Fergus**, will talk about her experience as an artist organising creative activities for the public in a range of settings.

1440 **Earning a living - Andy Hazell, film-maker, automata maker and public artist**

Andy will talk about his eclectic career and give his approach to public art. He says about it: "There are so many constraints: it can't rust; it can't be spiky; someone will try to trash it; people will hate it; the press will crucify you; but if you do it with evangelical zeal, it can be intensely rewarding....."

1510 **Key note speaker - A world of opportunities - Keith Khan**

Keith Khan is an award-winning artist who works with communities and diverse talent to create world-class spectacular arts and cultural events. Keith has produced art in many different public spaces and countries and moved freely between disciplines - from fine art and design to film, performance, installation and digital technology. He will talk about the opportunities- particularly with the forthcoming 2012 Olympics - and the need for high quality, well-delivered projects that cross over performance, visual arts and world cultures, and engage all sectors of the community

1550 **Introduction to the Festival/Carnival companies attending the seminar - Emergency Arts, Kinetika, Mahogany, and Mandinga Summary of the event by Simon Fraser**

1610-1730 Help-desk & Networking - Cochrane foyer bar.

The artistic directors of **Emergency Exit Arts, Kinetika, Mahogany, and Mandinga** - available to talk to artists about employment and internships.

The Making staff available to provide information about the Festival Makers awards for artists seeking further information.

Free tea/coffee provided. Pay-bar available for alcoholic drinks.